



PAUL WILLIAM BRADLEY

Global Business Leader | Entrepreneur | Board Advisor | AI, Robotics & Future of Work Thought Leader | CEO Mentor | International Keynote Speaker

Paul William Bradley is a global business leader, entrepreneur, board advisor, CEO mentor and international keynote speaker whose career spans Asia, the Middle East, India, Europe and the United States. Widely recognized for helping organizations anticipate technological disruption and navigate global market transformation, Bradley advises corporations, governments, universities and entrepreneurs on business strategy, artificial intelligence, emerging technologies, innovation and international growth.

Over the course of his career, Bradley has co-founded or helped build **seven startup ventures**, managed businesses across **14 countries**, and served on the executive leadership teams responsible for **two successful initial public offerings** with a combined market capitalization of approximately **US\$1.29 billion**—an **US\$850 million IPO** on the Hong Kong Stock Exchange with IDS Group and an **US\$440 million IPO** on the Bombay Stock Exchange with Arshiya International.

Bradley is **Chairman and CEO of Caprica International**, **Founding Partner of Founders Bridge**, and serves on the **Industry Advisory Board of the S.P. Jain School of Global Management**. He previously served on the Advisory Boards of the Thunderbird School of Global Management (Arizona State University), École Hôtelière de Lausanne (Switzerland), the Kairos Society ASEAN Region, and as **Former Vice Chairman and Board Member of Supply Chain Asia**. He is also a **CEO Mentor and Strategic Advisor to technology startups, founders and small and medium-sized enterprises (SMEs)**, helping emerging companies build leadership capability, scale internationally and navigate growth in an increasingly AI-driven global economy.

Bradley was appointed to the **B20 Task Force** supporting the G20 Summits in **Germany (2017), Indonesia (2022), India (2023) and Brazil (2024)**, contributing to global policy discussions on the Future of Work, Education, Artificial Intelligence and Robotics.

Previously, Bradley served as **President of Arshiya International (India)**, **Managing Director of IDS International**, **Managing Director of IDS Logistics Singapore**, and **Director of Corporate Marketing for the IDS Group**, a member of the Li & Fung Group (Hong Kong). His executive career also includes senior leadership positions with Mitsubishi's **NYK Line**, **BDP Asia Pacific**, and **American President Lines**, together with appointments on numerous government, industry and business advisory councils throughout Asia, including Singapore's Business Advisory Council on Logistics (IE Singapore), the Markets Policy Advisory Committee of SPRING Singapore (now Enterprise Singapore), and the NTUC **UCircle 3.0 Committee on the Future of Employment** chaired by Singapore Cabinet Minister Chan Chun Sing.

Among his international recognitions, Bradley was selected by the **World Economic Forum** as one of only the **Forty New Asian Leaders**, with the award presented by **His Majesty King Abdullah II of Jordan** at a ceremony in Langkawi, Malaysia. He has also been named **Asian Supply Chain Manager of the Year**, received the Transformative Leadership in Global Supply Chain Management Award, CEO Excellence Awards for Supply Chain Innovation and Entrepreneurial Ventures, and most recently the World's Greatest CEO Award for Entrepreneurship, presented by two Ambassadors at an international diplomatic ceremony attended by representatives from twenty-seven nations. He was also recognized by Singapore's **Minister of State for Manpower, Teo Ser Luck**, for a decade of leadership and service to the Supply Chain Asia community. Bradley was also a guest of **Tung Chee Hwa**, the first Chief Executive of the Hong Kong Special Administrative Region, at a private reception commemorating the **1997 Reunification of Hong Kong with China**.

Bradley earned his **MBA/MIM in International Management** from the Thunderbird School of Global Management and his **B.A., cum laude, in Political Science** from the University of Nevada, Las Vegas. He has completed executive programs at **Stanford University**, **INSEAD**, the **Asian Institute of Management**, **The Wharton School**, and the **Catholic University of America**. He is a **Certified Professional Logistician (CPL)**, a **Fellow of the Chartered Institute of Logistics and Transport (UK)**, and an **Honorary Senior Fellow of Supply Chain Asia**.

Earlier in his career, Bradley served as **Congressional Assistant to U.S. Senator Paul Laxalt** in the **United States Senate** and as **Parliamentary Assistant to Member of Parliament Geoff Lawler** in the **British House of Commons**. He also served on the **U.S. Presidential Inaugural Committee** and received the **Presidential Gold Certificate of Appreciation from President Ronald Reagan in recognition of his leadership as a youth leader in the campaign**. These early experiences in public policy provided a strong international foundation for his subsequent leadership in global business.

Bradley has lectured extensively at international conferences and leading universities on global business strategy, entrepreneurship, artificial intelligence, technology transformation, international trade, supply chain management and the future of work. He has been a keynote speaker at the **World Economic Forum**, **B20 Summit of the G20**, **Horasis**, **The Economist**, **BusinessWeek**, and numerous international forums, and has delivered guest lectures at more than **22 universities** worldwide. Bradley has also authored chapters in published books and articles across four continents and has been interviewed by international media including *Newsweek*, FOX Television, *The Economic Times of India*, *The Business Times Singapore*, *Excellency Magazine* (UAE), *Supply Chain Asia Magazine*, *Vietnam Supply Chain Magazine*, podcasts and other

global media. Bradley also serves as a Commercial Champion Mentor in the National University of Singapore's prestigious **Graduate Research Innovation Programme (NUS GRIP)**, mentoring selected high-potential AI and deep technology startups in commercialization and international growth.

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